

News Release



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HTC extends portfolio with the HTC P4350

Dubai, London, Taoyuan - HTC, the world's leading provider of Windows Mobile® devices, today launched the HTC P4350, which will be released throughout Europe, the Middle East, and Africa in early December.

Complementing existing HTC devices, the HTC P4350 is just 17mm thick and features a semi-automatic sliding full QWERTY keypad. The slim and compact form factor hosts a large internal memory – 128Mb ROM and 64mb RAM, ensuring the handset delivers a full “office in your pocket” experience for business users on the go.

Especially designed for easy messaging, the HTC P4350 features Windows Mobile 5.0 Direct push email technology, internet browsing, and synchronization with Microsoft® Outlook® Calendar, Contacts, Pocket MSN®, and a 200MHz application processor. The ability to work on applications in the Microsoft® Office suite such, as Word, Excel®, PowerPoint® and view PDF documents, makes editing a breeze. A microSD™ slot ensures data transfer is simple - anytime, anywhere.

The HTC P4350 demonstrates HTC's continued dedication to sleek form factors. The compact device boasts a 2.8” colour display with a touch-screen and a landscape view screen enables perfect viewing of email, internet, and video. A 5-way navigation control ensures easy operation and weighing just 168g (battery included), maximum functionality is offered in a compact case.

The stylish, quad-band PDA Phone keeps users connected worldwide. Supporting GSM/GPRS and EDGE, Wi-Fi®, and Bluetooth® 2.0, connectivity options are extensive giving users a rich internet browsing, messaging, and multimedia experience.

“With the HTC P4350 we've managed to package HTC's tremendously successful signature slide-out full QWERTY keypad design into one of our slimmest PDA Phones yet. We believe this device will be a big hit with the fast growing community of business and consumer mobile e-mail and messaging fans.” said Florian Seiche, vice president of HTC Europe and the Middle East.

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The HTC P4350 will be launched at the Gulf Information Technology Exhibition (GITEX), which runs from November 18 to November 22, 2006, in Dubai, United Arab Emirates. The HTC P4350 will retail for AED 2699 (USD 735).

About HTC

HTC designs, manufactures and markets innovative, feature rich Smartphone and PDA Phone devices. The company produces powerful handsets that continually push the boundaries to provide true mobility and freedom for its users.

Founded in 1997, HTC made its name as the company behind many of the most popular operator-branded devices. It has established unique partnerships with key mobile brands, including the leading operators in Europe, US, and many fast-growing Asian operators. In June 2006, HTC consolidated to a single brand identity in Europe to resonate with both partner and end-user audiences.

HTC is the leading global provider of Microsoft® Windows Mobile® based devices and is one of the fastest growing companies in the mobile device sector. The company is listed on The Taiwan Stock Exchange under ticker 2498.

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